



Exploring the Nature-Centered creativity toward an inclusive and sustainable society

As advocated in the SDGs of the 2030 Agenda, creating and designing an inclusive society has become extremely important. These intricate challenges cannot simply be addressed with an optimal and standardized solution derived from objective analysis; they require comprehensive reassessment of the relationship between humans, nature, and science and technology. In this new Laboratory, we aim to build an interdisciplinary research group comprising world leading firms, RCAST researchers, and art design experts active in the front lines and speedily implement ideas created by the group from multiple perspectives into society as well as fostering future talents capable of tackling these social challenges that are becoming more complex with a sense of balance.

Science and technology have advanced based on the Western ideology of seeking human-centric solutions through differentiation, while at the same time bringing about distortions in our social and natural environments, such as mental and physical stresses and environmental disruption. At the onset of the new era, Reiwa, we are expected to explore science and technology based on the oriental philosophy of respecting the universe, particularly the way of life in symbiosis with nature and the spirit of harmony perceiving things in a comprehensive manner that have been cultivated in Japan. It is important to resolve today's issues with a sense of balance between nature and society by newly adopting a "nature-centered" perspective and drawing on the creativity built on the harmony of integrated thoughts and ideas from a variety of research fields.

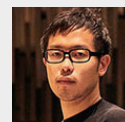


RCAST Studio : the creative space for Advanced Art Design



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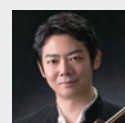
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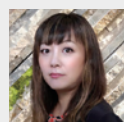
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Column

At the Advanced Art Design Lab, we bring together a diverse group of professionals from various backgrounds to develop projects with a focus on art design and related fields. Our philosophy is most strongly reflected in the annual "Koyasan Conference" held at Koya-town in Wakayama Prefecture. At this "Cultural and Academic Conference," hosted by RCAST and organized by our lab, researchers, Buddhist monks, philosophers, designers, artists, and other experts gather at Kongobuji Temple and Koyasan University to discuss the future from various perspectives during a four-day program. This is a very unique conference where we will immerse ourselves in the history of Koyasan, which is over 1,200 years old, and exchange imaginative and creative ideas for the future 1,200 years from now. Through these discussions, we hope to pursue a Nature-Centered perspective.

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